



CSI eNewsletter

Vol. 2 Issue 10 dt. 1st Nov 2011

csi-enl-2011-11-01.pdf

(combined issue for Oct & Nov 2011)

<http://www.csi-india.org/web/csi/enewsletter>

Compiled by

H.R. Mohan

Chairman, Div IV, CSI

AVP (Systems), The Hindu, Chennai

hrmohan.csi@gmail.com

<http://infoforuse.blogspot.com/>

The ROI of Cloud Apps: Cloud apps continue to gain momentum in the enterprise as buyers are attracted to fast deployment speeds, low upfront costs, and ongoing flexibility to scale up or down as needs change. This report analyzes the five-year ROI for cloud apps across CRM, ERP, collaboration, and IT service management. Read this report sponsored by Box at <http://goo.gl/S9R85>

Capitalizing on the Software Asset Management Imperative: Managing software assets—or Software Asset Management (SAM)—and associated costs have once again risen as a high priority for IT, and rightfully so. Software licenses represent a significant part of IT's budget and offer an opportunity for substantial expense reduction at a time when cutting costs and optimizing investments are so critical. This renewed interest in SAM surfaces periodically—with spikes most often related to IT finance and contractual compliance. Read the report sponsored by IBM at <http://goo.gl/3i1xI>

10 Critical Requirements of Cloud Applications: In the enterprise software industry's rush to fulfill growing demand for cloud applications, some vendors may skip requirements that are critical to delivering the true benefits of the cloud. In this whitepaper, two cloud application pioneers—Stan Swete, CTO at Workday, and Steven John, Strategic CIO at Workday—discuss in detail the 10 critical requirements of cloud applications. Read it at <http://goo.gl/JhQAW>

8 security considerations for IPv6 deployment: Coupled with the continued deployment of DNS Security Extensions (DNSSEC), IPv6 will ultimately provide the stable and secure base for the Internet. Read the full article at <http://goo.gl/ZYXpB>

Star Wars: Six key vendor battles in the future: Battles between technology firms are never ending. If one ends, another begins. They invoke interest, create new jargons, and most importantly end in improving the products. Yes, battles are good, especially when they involve the who's who. Read the full article at <http://goo.gl/gEZfI>

Video: The Invisible Computer Lab: Fraser Speirs, a Mac OS X and iPhone Developer presents how computers are used at Cedars School, makes some suggestions on what educational software needs in order to be efficient, and how he sees the future of ICT in education. View this 56 minutes video presentation at <http://goo.gl/y6ZUq>

Battle for the Internet: As the Internet becomes the public square and the marketplace of our world, it is increasingly becoming a contested terrain. Its potential for diffusing knowledge and subverting the traditional channels of information is tremendous. So it is not surprising that governments, corporations and even seemingly innocuous social networking sites all want to control and influence the way the Internet operates. It's easy to see why. Close to a third of humanity is linked to this system—and the dramatic growth in Internet usage over the past decade is set to explode in coming years. So is its commercial promise. Latha Jishnu looks at events in the US following the WikiLeaks exposé of its diplomatic cables, and in the hot spots of political turmoil across the world to understand the significance of the Internet in today's interconnected world and the threats it faces. Arnab Pratim Dutta explains the technology used to block access to the Net. Read the full article at <http://goo.gl/G9HaB>

14 Security Policy Tips: Every organization needs a security policy. If you are in business for yourself or you run a multi-national corporation, you need a security policy. If you have any assets or information that could be considered private, confidential, or proprietary, you need a security policy. If you want your hard work to benefit you rather than a criminal, you need a security policy. If you already have a security policy, then there are several important considerations you need to make in regards to your existing security strategy. If you have not yet designed your security policy, I have some important suggestions to integrate into your security stance. If you need direction on how to get started looking into the crafting of a security policy, read on for helpful tips. Read the detailed article at <http://goo.gl/L07Qz>

13 Infrastructure Decisions That Result In Poor IT Security: Designing, architecting, and implementing a corporate network is a daunting task. It is easy to become lost in the minutia and overlook some big picture issues. This is especially true in regards to security. Some decisions that make sense in terms of efficiency, throughput, compatibility, ease of administration, etc., might not result in good security. This white paper at <http://goo.gl/cd6U6> presents 13 somewhat common infrastructure decisions that can result in poor IT security.

Effective Data Governance: A Practical Guide to Implementing Corporate Data Governance Using Master Data Management Solutions: Many of today's large, global companies are developing Data Governance initiatives to implement policies, procedures and organizations to manage and improve strategic corporate data assets. A primary goal of these projects is to establish authoritative, highly-accurate "master data" which can be leveraged throughout an organization. These initiatives offer substantial benefits with the best results being achieved when Data Governance and Master Data Management (MDM) become complementary, interrelated initiatives. Corporate Data Governance strategies should be implemented in concert with Master Data Management solutions. These concepts typically go hand-in-hand - each having a direct, positive impact on the success and business value of the other. This whitepaper from Riversand Technologies at <http://goo.gl/332Ku> will discuss how leading companies are using MDM solutions to support Data Governance projects, processes and organizations.

Book: Two Bits - The Cultural Significance of Free Software: In Two Bits, the author investigates the history and cultural significance of Free Software, revealing the people and practices that have transformed not only software but also music, film, science, and education. Access this 396 pages book at <http://goo.gl/wnYrx>

The Anatomy of a Large-Scale Hypertextual Web Search Engine: In this paper at <http://goo.gl/yYbb>, Sergey Brin and Lawrence Page as students of Stanford University, present Google, a prototype of a large-scale search engine which makes heavy use of the structure present in hypertext. Google was designed to crawl and index the Web efficiently and produce much more satisfying search results than existing systems. The prototype with a full text and hyperlink database of at least 24 million pages was made available at <http://google.stanford.edu/>

Video: Documents, Data and People: World Wide Webs: This 1 hr 44 min talk by Tim Berners Lee looks at the design and growth of the World Wide Web, at the weblike connections between people, and toward a future of a web of machine-readable knowledge. Watch it at <http://goo.gl/rVFX>

Video: Software Patent Debate: The motion: Software patents encourage innovation: Proponents of software patents argue that software deserves the protection of patents just as any other invention does. Software is simply a description of computer instructions that allow a processor to perform complex tasks. Particularly in today's knowledge economy, the value of software is growing and patents protect the investment of time, effort, and money made by companies and individual programmers. Critics of software patents argue that they stifle innovation rather than promote it by cutting off the free flow of ideas needed to advance technology. Software consists of mathematical equations, which cannot and should not be patentable. Most software patents describe algorithms that are simple or obvious to a programmer of ordinary skill and thus do not deserve patent protection. Watch this 58 min video at <http://goo.gl/p9iVz>

What shapes careers: A McKinsey Global Survey: Male and female executives—parents and nonparents alike—define the event that has had the most significant effect on their careers and report that factors at work are far more important than factors at home. Women are more likely than men to say they have had role models and mentors. Access the survey results and the related article at <http://goo.gl/WsNrs>

10 worst office manners which irritate bosses: Most of the time it is the (poor?) employees who are seen unhappy with their bosses, sometimes bosses start smirking in their nightmares. But being an employee, have you ever thought that some of your irritating manners might also be the source of strife for your boss as well? The boss-employee story has two sides. While one side tells about the bitter experiences of the employees with their bosses, the other side says that the employees are not the only ones having a beef about their bosses. Bosses too get sick of their employees at times. SiliconIndia did a survey to know what the boss's biggest complaints about staff are and the top 10 peeves are listed in the article at <http://bit.ly/h2ODTC>

25 annoying communication habits—of other people: The communication habits and styles of other people can be awfully irritating. It's never you and I. It's always someone else. That's the consensus in my training programs when I ask people about communication hang-ups, quirks and pet peeves. Okay, I admit I'm certainly guilty of a few (not saying which ones!) How about you? Complete this sentence: I get annoyed with other people and their communication habits when they: 1. Interrupt me; 2. Finish my sentences ... Read the full list at <http://goo.gl/pSF8K>

Interactive Health Tutorials: MedlinePlus presents interactive health tutorials from the Patient Education Institute. Learn about the symptoms, diagnosis and treatment for a variety of diseases and conditions. Also learn about surgeries, prevention and wellness. Each tutorial includes animated graphics, audio and easy-to-read language. Pl. visit <http://www.nlm.nih.gov/medlineplus/tutorials/>

Hotel's Five Stars Service - Luxury Restaurants

Abundance of choices can be overwhelming sometimes.

Question : "What would you like to have ..Fruit juice, Soda, Tea, Chocolate, Milo, Wine,... , or Coffee?"

Answer: "tea please"

Question : " Ceylon tea, Herbal tea, Bush tea, Honey bush tea, Ice tea or green tea ?"

Answer : "Ceylon tea "

Question : "How would you like it ? black or white ?"

Answer: "white"

Question: "Milk, Whitener, or Condensed milk ?"

Answer: "With milk "

Question: "Goat milk, Camel milk or cow milk"

Answer: "With cow milk please.

Question: " Milk from Freeze land cow or Afrikaner cow?"

Answer: " Um, I'll take it black. "

Question: " Would you like it with sweetener, sugar or honey?"

Answer: "With sugar"

Question: " Beet sugar or cane sugar ?"

Answer: "Cane sugar "

Question:" White , brown or yellow sugar ?"

Answer: "Forget about tea just give me a glass of water instead."

Question: "Mineral water or still water ? "

Answer: "Mineral water"

Question: "Flavored or non-flavored ?"

Answer: "I'll rather die of thirst

The fairy story (strategic alliances, tactical awareness, ageism, sexism, being careful about what you wish for and how you go about getting it)

A couple were dining out together celebrating their 40th wedding anniversary. After the meal, the husband presented his wife romantically with a beautiful very old gold antique locket on a chain.

Amazingly when his wife opened the locket, a tiny fairy appeared. Addressing the astonished couple, the fairy said, "Your forty years of devotion to each other has released me from this locket, and in return I can now grant you both one wish each - anything you want."

Without hesitating, the wife asked, "Please, can I travel to the four corners of the world with my husband, as happy and in love as we've always been?"

The fairy waved her wand with a flourish, and magically there on the table were two first-class tickets for a round-the-world holiday.

Staggered, the couple looked at each other, unable to believe their luck.

"Your turn," said the fairy and the wife to the husband.

The husband thought for a few seconds, and then said, with a little guilt in his voice, "Forgive me, but to really enjoy that holiday of a lifetime - I yearn for a younger woman - so I wish that my wife could be thirty years younger than me."

Shocked, the fairy glanced at the wife, and with a knowing look in her eye, waved her wand..... and the husband became ninety-three.

Announcements

- To join CSI as a member, pl. visit <http://www.csi-india.org/web/csi/membership>
- If you are interested in talking on your area of competence at CSI chapters, pl. register as a distinguished speaker at <http://www.csi-india.org/web/csi/email>

ICT Events

- National Workshop on "Network Simulator". 17th Nov 2011 at Chennai. Organised by R.M.D. Engineering College in association with Computer Society of India – Div IV & Chennai Chapter, IEEE Computer

Society, Madras Chapter and ISTE Local Chapter. Contact: Email: rmsuresh@hotmail.com Web: www.rmd.ac.in.

- RING'11: 3rd National Conference on "Recent Issues in Network Galaxy 2011". 24th & 25th Nov 2011 at Chennai. Organised by Dept. of CSE, RMD Engineering College in association with Div IV on Communications, Computer Society of India & Chennai Chapter, IEEE Computer Society, Madras Chapter, ISTE Local Chapter. Contact: Email: rmsuresh@hotmail.com OR ring11@rmd.ac.in Web: www.rmd.ac.in.
- CSI-2011: 46th Annual Convention of CSI. 1-3, Dec 2011 at Ahmedabad. Contact: cs@csi-2011.org Web: <http://www.csi-2011.org/>
- COMNET-2011: International Conf. on Communications and Networs. 4-6, Dec 2011, Udaipur. Organized by SIG-WNs, Division IV CSI, and College of Technology and Engineering, Maharana Pratap University of Agriculture and Technology Udaipur (India) and Techno INDIA NJR Institute of Technology, Udaipur. Contact. Dr. Dharm Singh, comnet1ludr@gmail.com OR dharm@mpuat.ac.in Mobile: 09414736473 Web: <http://csi-sigwn.org/comnet.html>
- COMPUTE-2012. Intelligent & Scalable System Technologies. 1st Annual Conference of ACM Pune Professional Chapter. 23-24, Jan 2012 at Pune. More details at: <http://pune.acm.org/ACMCompute2012/compute2012.php>
- ISEC 2012: 5th India Software Engineering Conference. Feb 22-25, 2012 at IIT Kanpur. For details visit: <http://www.csi-sigse.org/isec2012/>
- NCISE-2012: National Conference on Information and Software Engineering. 9-10, Mar 2012 at Chennai. Organised by Dept. of IT, Aarupadai Veedu Institute of Technology in association with IEEE Madras Section, IEEE Computer Society. Last date for paper submission: 20th Dec 2011. Contact: Dr. Anthony Irudhayaraj, Phone: +91-9443884732, +91-9962735582 Email: ncise2012@gmail.com, Web: www.ieeeecs-ncise.com
- RACSS-2012: International Conference on Recent Advances in Computing and Software Systems. 25 – 27, Apr 2012 at Chennai. Organized by the Dept. of CSE, SSN College of Engineering, Chennai in association with IEEE Madras Section, IEEE CS, CSI Chennai Chapter & Div IV. Last date for paper submission: 9th Dec 2011. Contact: Dr. Chitra Babu. Phone: +91-44-27469700, Email: racss2012@cse.ssn.edu.in Web: <http://www.racss2012.com>

ICT News: Voices & Views

- The sales of smartphones would exceed 420m by year-end, accounting for 28% of the global handset market.-- IMS Research.
- Smartphones are more 'prone to cyber attacks' – Trend Micro
- India's computer sales are projected to grow at 35% in FY12, more than double the pace in previous year. – MAIT.
- A study by Norton indicates that the cost of global cybercrime is \$114 b annually.
- In India, an estimated 29.9 m people are said to have become victims to cybercrime last year, suffering \$4 b in direct financial losses and an additional \$3.6 b in time spent resolving the crime.
- Large enterprises may never move fully to cloud. – Gartner
- BPO market: Greater China will outpace India in 5 years – Ovum, research firm.
- Weak rupee could push up PC prices by 4-6%
- European crisis not to hit Indian IT -- Som Mittal, President, Nasscom.
- The Indian cloud computing market opportunity is expected to reach \$ 16 b by 2020. – Study by Nasscom & Deloitte
- India's Green IT spend to reach \$ 70 b by 2015 – Gartner
- The tablet market to touch 2.75 lakh units in year 2011, according to CyberMedia Research,
- "The continued political unrest in AP is affecting the business sentiments of the IT companies and its customers based in the region," -- Nasscom.
- Nasscom estimates 16-18% annual growth in the IT sector and terms the industry outlook positive.
- Nasscom forecasts independent testing services in India to grow to \$13-15 b by 2020 at a CAGR of over 20%.
- The sales of PCs - desktops, notebooks and Netbooks – to cross 12.6 m units during 2011-12 -- MAIT.
- Smartphone users spend more time on content than voice, SMS. -- Nielsen Informat Mobile.
- Cybercriminals exploit Steve Jobs' death by offering free iPads & MacBook Pros in memory of Jobs.
- 'Worms' is the single biggest problem in the country affecting 38.3% of all infected computers - over three times the worldwide average. -- Microsoft.
- India has climbed 10 positions in the global ranking of IT competitiveness and stands at 34 while China is ranked at 39.
- eBay census: Delhi is No.1 e-commerce hub closely followed by Mumbai, Bangalore, Jaipur and Chennai.

- Indian corporate data highly susceptible to 'Duqu-like malware' – Symantec.

ICT News: IT Manpower, Staffing & Top Moves

- Mahindra Satyam plans pay hike of 12% for offshore staff and 2.5% for onsite.
- Akamai Technologies, content delivery Network Company, focusing to hire people with strong math skills for its R&D team.
- KPIT Cummins Infosystems to hire 2,000 this year, for the auto vertical.
- Mr Ratan Tata releases the book “The TCS Story...and Beyond”, authored by Mr S. Ramadorai, Vice-Chairman, TCS.
- MAIT appoints Dr Alok Bharadwaj, Sr. VP, Canon India, as its new President. Mr. J.V. Ramamurthy, President and COO, HCL Infosystems, as Vice-President for 2011-12.
- Mr B.V.R. Mohan Reddy, CMD, Infotech Enterprises, received the American Society of Mechanical Engineers Leadership award for the year 2011.
- Dell which has two billion online interactions with clients annually with a revenue of over \$13 b a year has in a unique initiative identified 3,000 of its employees as its online ambassadors.
- US Republican Presidential hopeful Mr Mitt Romney has favoured raising the visa caps for highly-skilled overseas workers.
- Merrill Technology Services to hire around 300 non-IT candidates with good communication skills.
- The National Skill Development Corporation has tied up with Future Learning and NIIT to train 14 m persons in the next 10 years.
- NSDC, clears skill councils for – BFSI and healthcare. Till date, NSDC has cleared 34 projects and eight sector skill councils.
- Nokia India's MD, Mr D. Shivakumar, has been appointed as the head of the newly created IMEA region comprises of around 90 countries and based out of Dubai.
- RCom merges its three business divisions, a move which could render 700 employees jobless,
- Steve Jobs, the founder of Apple passes away at 56. Apples' market capitalization stands at \$350 b — larger than the GDP of over 150 countries.
- Yahoo! India, plans to continue hiring in the areas of product engineering, product management, architects, scientists, editors and designers. It currently has 2,000 employees in India.
- The IT Industry Assn. of AP has asked job seekers to check the veracity of job offers with relevant people in companies keeping in view reports of some fly-by-night operators duping job seekers in the last few months.
- Progress Software Corp to set up a new facility in Hyderabad and increase workforce to 600-650 from 450 by 2012.
- TCSs' gross hiring in the recent quarter was the highest since its inception. It added 20,349 new hands.
- BlackBerry maker knocks on engineering colleges' doors for apps.
- Oracle India plans to add 3,500 people in India.

ICT News: Telecom, Govt, Compliance

- BSNL proposes setting up a common wireless network for rural areas..
- Tamil Nadu Government's free distribution of 9.12 lakh laptops in the current financial year to students of Govt. and Govt. aided schools and colleges have started.
- Finance Ministry is for a Special Purpose Vehicle and not BSNL to set up broadband network at a cost of Rs. 20,100 cr.
- Over 850 m telephone users are set to get respite from unwanted calls and SMS from telemarketers from Sep. 27.
- The US Govt. has raised concerns over a number of India's telecom related policies.
- The Telecom Ministry has given its nod to National Frequency Allocation Plan .
- There will be a need for 6000 Gbps (compared with 750 Gbps in 2010) of bandwidth in the next three years to support all the demand. -- TRAI
- The MoCIT has proposed to set up “Spectrum Management Commission”.
- 2G: Finance Ministry note casts shadow on Chidambaram's role.
- The proposed income tax reimbursement incentive scheme for IT units could have initial corpus of Rs 5,000 crore to promote investment in the sector. – DG, STPI
- The UIDAI has generated over 3.11 crore 'Aadhaar' numbers till Sep 1.
- DoIT expects 11 states to adopt e-payment gateway by March, 2012.
- India to join the race to develop new generation of powerful supercomputers and is mulling for allocating Rs 6,000 crore for the purpose in the 12th plan.
- The EU has raised concerns against the proposed telecom manufacturing policy on grounds that it may flout WTO norms.

- BSNL offers to surrender broadband spectrum; seeks refund of Rs. 9000 cr. paid as fee
- The draft national policy on electronics proposes creation of a “Electronic Development Fund” (of size Rs. 5000 cr) to promote innovation and R&D (aiming for 2,500 PhDs annually by 2020.) in the electronics systems design and manufacturing space.
- The proposed draft IT policy aims big — it wants to increase revenue from the IT and BPO industry to \$300 b by 2020 from \$88 b now, and raise the export turnover to \$200 b, from the current \$59 b. It targets the creation of 10 m skilled tech hands by 2020 compared to 2.5 m employed currently.
- Draft telecom policy allows free roaming, unrestricted Net telephony. Telcos to lose \$500 m.
- The world's cheapest tablet PC named Aakash, priced at just Rs 2,276, was launched by the Indian Govt.
- The Electronic Service Delivery Bill – which mandates all govt. orgns to deliver public services through electronic mode – will be sent for Cabinet approval soon.
- 2G: Charges framed against Raja, Kanimozhi and 15 others.
- Cabinet approves scheme for National Optical Fibre Network

ICT News: Company News: Tie-ups, Joint Ventures, New Initiatives

- BSNL launches Mobile applications -- Digital Mandi developed by IIT Kanpur to enable farmers to know 'mandi' rates on their mobile phone & Intelligent Mobile Social Networking Platform – similar to Facebook and Orkut developed by IIT Mumbai
- IMI Mobile launches “My SMS” an application to SMS in local language.
- HP launches VirtualSystem for VMware, to provide a foundation for cloud computing.
- AT&T may soon act as a business incubator for a handful of telecom focused technology start-ups in India.
- Omnitech Info Solutions to offer REVIVE, a disaster recovery as a service (DRaaS) — based on the cloud computing model for SMBs.
- CSC has bought AppLabs Technologies, the Hyderabad-based testing tools and quality management company, for an undisclosed consideration.
- Kaspersky Lab appoints Sachin Tendulkar as brand ambassador.
- NIIT Ltd launches ICT-enabled solutions for the schools under the aegis of 'NIIT NGuru'.
- Exleaz Consulting, a UK-based company launches a Web-based hospital management system called 'MediEaz.'
- Ericsson signs India's first-ever equipment contract for a wireless broadband network based on 4G TD-LTE technology.
- Amazon to invest \$100 m more in AP.
- Wipro Technologies recognised as Asia's Most Admired Knowledge Enterprise (MAKE) winner for the ninth consecutive time.
- The disruption in BlackBerry services has affected more than a million subscribers in India. To offer applications worth \$100 for free.

Books

Brief reviews of books useful to students and professionals are included in this column. The publishers -- Oxford University Press, Shroff Publishers & Distributors Pvt Ltd and Tata McGraw Hill Education Pvt Ltd have come forward to present the books to the winners of the Info Quiz.

HTML5 and CSS3: While the specification of HTML5 and CSS3 is still in development, many modern browsers and mobile devices already support them. This book presents the new HTML5 elements and CSS3 features one can use right now. One can learn how to embed audio, video, and vector graphics into web pages without using Flash. One can also see how web sockets, client-side storage, offline caching, and cross-document messaging can ease the pain of modern web development. “Falling Back” sections show one how to create solutions for older browsers, and “The Future” sections at the end of each chapter makes one excited about the possibilities when HTML5 and CSS3 reach widespread adoption. Author: Brian P. Hogan. Published by: Shroff Publishers & Distributors Pvt Ltd. Pages: 280. Price: Rs. 350/- More about the book at <http://goo.gl/Cd7sE> Readers of CSI-eNL can get this book at 15% discount with free shipping. Contact: mageswaran@shroffpublishers.com (This book is being given as a prize to the Info Quiz Winners)

Artificial Intelligence and Intelligent Systems: This book provides a comprehensive coverage of the fundamental concepts, techniques and current trends in AI, and its application to various fields. Intelligent systems such as expert systems, fuzzy systems, artificial neural networks, genetic algorithms, and swarm intelligent systems are dealt in detail with examples to facilitate understanding. An entire chapter has been devoted to the programming languages used in AI problem solving. Though designed for the UG engineering students, its application oriented approach and inclusion of recent topics, makes this book useful to PG students and researchers also. Author: N.P. Padhy. Published by: Oxford University Press. Pages: 632. Price: Rs.325/- More about the book at <http://goo.gl/WnWv9> (This book is being given as a prize to the Info Quiz Winners)

Technical Communication: This book is aimed at UG students of engineering and conforms to the syllabi of major institutes teaching courses such as communication skills, technical English, soft skills, and professional communication. It presents an exhaustive treatment of the basics of technical communication, both oral and written. In five parts, the book covers listening, speaking, reading, and writing techniques as well as contemporary communication media. In addition to plenty of practical tips and attractive technical document samples, the book provides support for soft skills laboratory sessions through an accompanying DVD which contains Interview and group discussion videos; Listening and speaking practice; PowerPoint presentations and Text supplements. Authors: Meenakshi Raman, Sangeeta Sharma. Published by: Oxford University Press. Pages: 884. Price: Rs.325/- More about the book at <http://goo.gl/FsCfj> (This book is being given as a prize to the Info Quiz Winners)

MCQs in Computer Science: This book will be useful to the students of B.Tech/ BE in CSE/IT, BSc/ MSc, BCA/ MCA streams taking their GATE, GRE, competitive examinations and also appearing for technical placement examinations conducted by Software firms. It contains over 2000 multiple choice questions with solutions in a range of essential topics like programming, operating systems, databases, mathematical foundations, automata theory, digital logic, computer organization, computer networks, and computer graphics. Author: Timothy J Williams. Published by Tata McGraw Hill Education Pvt Ltd. Pages: 456. Price: Rs. 325/=. More about the book at <http://goo.gl/xr1aj> Readers of CSI-eNL can get this book at 20% discount with free shipping. Contact: [John Mathewsindia@mcgraw-hill.com](mailto:John.Mathewsindia@mcgraw-hill.com) (This book is being given as a prize to the Info Quiz Winners)

InfoQuiz-2011-11-01 (EIGHT Prizes to Win – FOUR Books & FOUR Prizes of Rs. 500/- each)

1. ----- is the name for any mass email software that generates, sends, and automates spam email sending.
2. ----- is the world's cheapest tablet computer launched in Oct 2011.
3. Who said this?. "Computers are incredibly fast, accurate, and stupid. Human beings are incredibly slow, inaccurate, and brilliant. Together they are powerful beyond imagination". – Albert Einstein.
4. "Don't be evil" was the corporate motto of -----
5. Expand SWAN

Email your answers by **29th Nov 2011** to csi.infoquiz@gmail.com with subject "**infoquiz-2011-11-01**". Please provide your name, designation, company/institution, full postal address (to send the prize) and the contact phone nos. after the answers. There are eight prizes to win. Two prizes of Rs. 500/= each by **SRA Systems** (www.srasys.com) and two prizes of Rs. 500/= each by **VictoryMind Educare Services**. Other four prizes will be in the form of books which are briefly reviewed in this edition of the newsletter. They are being offered by **Oxford University Press** (www.oup.co.in), **Shroff Publishers & Distributors Pvt Ltd** (www.shroffpublishers.com), and **Tata McGraw Hill Education Pvt Ltd** (www.tmhshop.com/). Answers along with the winner info will be published in the next issue.

Answers & Winners of InfoQuiz-2011-09-01

- Digital Research, the developer of CP/M, Sergey Brin, NCPR – National Customer Preference Registry, S. Ramadorai, Telepresence – Huawei
- Rs. 500/= from SRA Systems – Ms. V. Vineetha (Coimbatore) & Mr. Piyush Mittal (Erode)
- Books from Oxford University Press – Ms. A. Savitha (Bangalore) & Mr. V. Vijay (Chennai)
- Books from TMH – Mr. Srinanth (Hyderabad) & Mr. Elavazhagan M (Sriperumbudur)
- Books from SPD – Ms. Hemalatha Purushothaman (Chennai) & Mr. Kumar Swamy (Chennai)
- Book from Wiley India – Mr. Kushal Prakash Birla (Jalgaon)

About the CSI-eNewsletter

CSI-eNewsletter is a compilation of information from different sources which would be of interest to ICT professionals, academicians and students and serve as reference. Pl. note that we do not endorse products/services referred in the newsletter. The CSI-eNL is published on 1st of every month. For the archives, pl. visit <http://www.csi-chennai.org/csi-enl/csi-enl-archives.htm> or at <http://www.csi-india.org/web/csi/archives>

Contributions to CSI-eNewsletter

Readers are welcome to contribute to the eNewsletter by sharing interesting information they come across and also provide feedback, by emailing us at hrmohan.csi@gmail.com

eNewsletter Committee

Mr. H. R Mohan (hrmohan.csi@gmail.com) & Mr. Pavan Kota (pavankota@kinduz.com)